

## Aumago | Reach business users across industries ...

### B2B

+ 600 programmatic  
B2B Campaigns in 6  
months  
+ 300 Fold Portals  
1,7 billions AI per  
month

**Business  
Portal**

**Business  
User**

**Socio-demographic**

### Special Industries

+20 Mio. business  
user reachable in  
Germany

### Regio-Targeting

Rural population  
Academics  
Affinity's  
High income

- ① User based online advertising for business and business target groups
- ① mark the visitors of leading German B2B portals
- ① German specialist publisher

- ① Pharmid, Glas+Rahmen, finanzen.de, Station24, IT-Business, Ärzteblatt etc.
- ① Advertising content in top aroundings e.g. Spiegel, Ströer, ForwardAdGroup, OMS
- ① + 300 fold portals