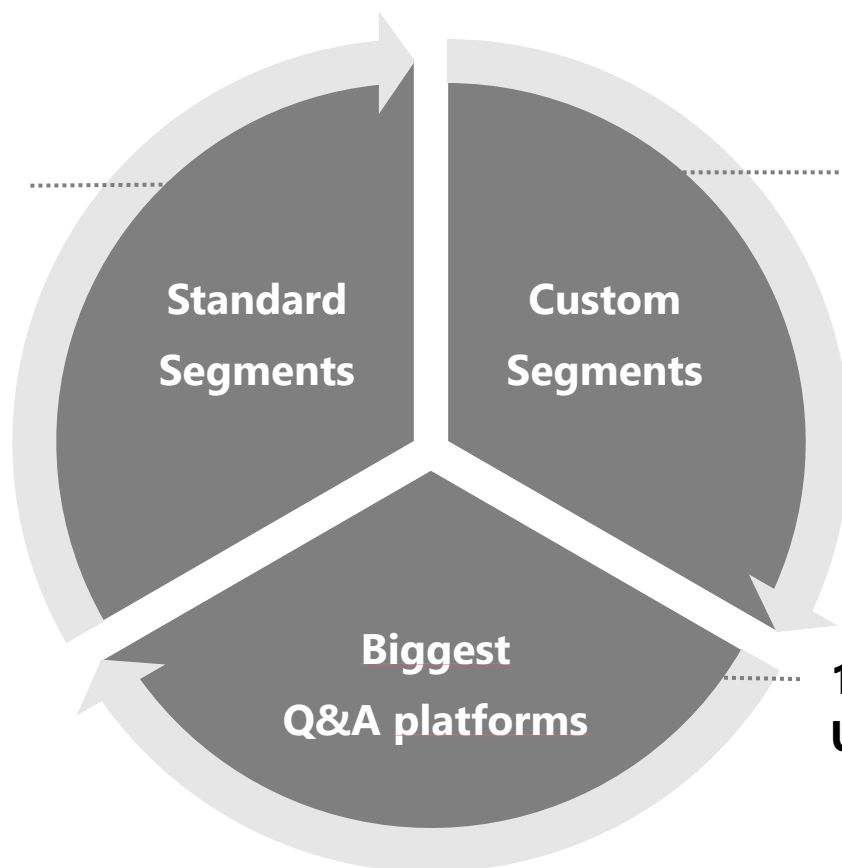


NetDoktor & med1 | Most visited health portals in Germany

Dedicated User

- Age group: 30 – 49 years
- Affinity for topics related to health, diseases, healthy and active lifestyle
- Core target group: women with special interest in body, hair and dental care products



More than 7 Mio. Unique User per month

most visited health portals in Germany

18 Mio. Unique User per month

- ① Professional content written experienced editors, biologists and doctors
- ① Latest insights about:
1.000 diseases and symptoms
6.500 medicines

- ① Active communities and forums where patients and those affected exchange ideas and give each other assistance
- ① comprehensive specials on important topics such as: allergies, nutrition, back pain, ...