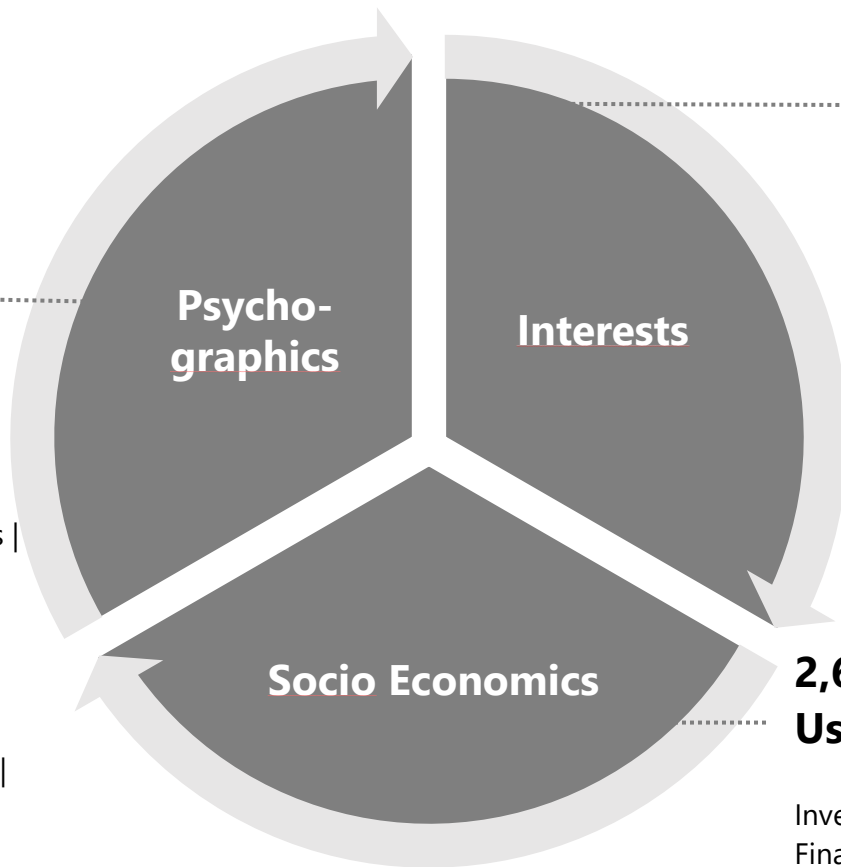


Twyn | Data-driven solutions for digital advertising campaigns

**7,6 Mio Users/
Monthly**

- Sports | 1.443.761
- Food & Nutrition | 1.00.447
- Cooking | 803.834
- Fitness & Wellness | 577.516
- Entertainment & Leisure | 888.108
- Music | 1.574.397
- Culture | 564.909
- Movies & Cinema | 130.572



**6 Mio
User/Monthly**

- News & Politics | 2.410.147
- Automotive & Cars | 1.158.118
- Family & Parenting | 1.336.369
- Pets | 557.324
- Motorcycles | 450.085

**2,6 Mio
User/Monthly**

- Investment | 1.406.232
- Finance & Economy | 812.740
- Education & Jobs | 371.633

- ① Interests: Fashion, Movies, Family, Cooking and over 100 more
- ① Solutions for advertiser, publisher and partner
- ① Strong focus on Austrian data

- ① Digital Sinus-Milieus / TV Sync
- ① The appropriate milieu can be addressed to all media channels
- ① Zalando Intent Data